

Message Text

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PAGE 01 QUITO 03330 202048Z

62

ACTION CU-04

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R 201851Z MAY 74
FM AMEMBASSY QUITO
TO SECSTATE WASHDC 1099
INFO AMCONSUL GUAYAQUIL
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UNCLAS QUITO 3330

E.O. 11652: N/A
TAGS: OEXC, EC
SUBJECT: STAG JOHN STRASMA

REF: STATE 099730

1. EMPHASIS IN STRASMA PRESENTATION SHOULD BE WORLD MARKET BUT ANY REFERENCES OR ADDITIONAL INSIGHTS HE PROVIDES TO MARKET-ING WITHIN ECUADOR WILL ADD TO VALUE OF PROGRAM. TOPIC (5) IN PARA 1 OF REFTEL IS BEST STARTING POINT.

2. SEMINARS IN QUITO AND GUAYAQUIL WILL FEATURE PAPERS BY ECUADOREAN AGRICULTURAL EXPERTS, TECHNICAL EXPERTS FROM U.S. BUSINESSES ACTIVE IN ECUADOR (INTERNATIONAL HARVESTER, CASE JOHN DEERE, AND FORD) AND VOLSPKR HARSTON FROM TEXAS A&M, AS WELL AS STRASMA. POST BELIEVES THAT STRASMA PARTICIPATION AS COMMENTATOR AND DISCUSSANT OF OTHER PRESENTATIONS WILL BE IMPORTANT ROLE.

3. SOME OTHER THEMES TO BE DISCUSSED ARE: "CONTRIBU-
CIONES DE LA TECNICA AGROPECUARIA AL DESARROLLO DEL PAIS",
"EL MEJORAMIENTO DEL MAIZ EN EL ECUADOR," ECONOMIA
AGRICOLA Y PRESUPUESTOS," "PRODUCTIVIDAD A TRAVES DE LA
MECANIZACION AGRICOLA," AND "HABILITACION DE NUEVAS TIERRAS".

4. CURRENT WORTUNG TITLE OF SEMINAR IS "AGRICULTURA: TECNOLO-
GIA Y ECONOMIA." AT REQUEST OF CO-SPONSORS MINISTRY
OF AGRICULTURE AND QUITO CHAMBER OF AGRICULTURE,
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POST HAS DESIGNED PROGRAM AT HIGH TECHNICAL LEVEL DRAWING

FROM LOCAL PUBLIC AND PRIVATE SECTORS FOR SPEAKERS AND
PARTICIPANTS. MANY SEMINAR PARTICIPANTS AND SPEAKERS WILL
BE ESPECIALLY INTERESTED IN LOCAL PROBLEMS. STRASMA ROLE
IS TO APPLY THE BROADER VIEW TO DISCUSSIONS.
BREWSTER

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NNN

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